

Statement of Purpose (SOP) Guide

1. Why UK & Why UWS? (3 Paragraphs)

What other countries did you consider before choosing the UK and why did you ultimately choose the UK?

What other universities did you consider before UWS and why did you ultimately choose UWS?

Why did you choose this particular campus- facilities , amenities?

2. Why This Course at UWS?

Modules and curriculum (important to mention specific modules)

Teaching methods

Assessment methods

3. How This Course Aligns with Your Background

Educational background- year, score, name of the institution

Professional background (if applicable)- designation, name of the company

Skills and knowledge gained from previous studies/work

Justification of how the course aligns with your background

Skills and knowledge you are looking forward to gaining from this course

3A & 3B (Compulsory if Applicable)

One justification paragraph explaining the reason (study gap, course change, career change, etc.)

4. Career Goals

Short-term career goals

Long-term career goals

Intended job designation

Target companies/employers

Expected salary

5. Financial Plan

How you will fund your studies

If through an education loan, mention the bank approached/enquired with

If funded by parents, mention their occupation/business

Demonstrate awareness of tuition fees and living expenses

Include relevant financial figures where appropriate